



Aerial view of Boston looking from Copley Square in the lower left front. Across the harbor on the right is Logan International Airport and Boston Naval Shipyard on the left.

a city of tomorrow

Waterfront and downtown redevelopment model



Prudential Center





Norse explorer,

Magnificent Gold-domed Capitol Building





John Hancock Mutual Life Insurance Company

City Hall



Government Center



Few cities in the United States today offer the unique blend of history and tradition combined with the progress required in our present day world as does Boston. Symbolized by Paul Revere's famous ride, is America's first great effort to bond common men together to fight oppression, thus designating Boston truly as our "Cradle of Liberty."

Visitors of Boston are nudged by history from every side. This distinctive charm and beauty is displayed throughout the city. Since its beginning, more than a century and a half before the birth of the United States, Boston has also been New England's leader in education, culture, and industry.

This is the time of change and growth for Boston. Looking to the future, the Boston Redevelopment Authority has proposed a new look for Boston to make this the "city of tomorrow."

The focal point of the redevelopment project is a new \$20 million City Hall which will be located in Government Center. Here the seats of various citv administrative bodies will be located side by side. Government Center will also include a new Federal Building to be occupied by numerous agencies.

The showplace of the world, the waterfront area will have approximately 2200 units of housing, including space for new industrial, wholesale and retail centers. Construction is already under way for new piers, spacious public parks, marinas and an aquarium.



Paul Revere Mall with the Old North Church in the background



industry and research

Saugus Ironworks, built in 1646, America's first successful ironworks, ran until 1670.

Boston Naval Shipyard



Proposed design of a lunar vehicle



The "Hub of Commerce and Industry" is a just title for this city which produces products annually valued at over \$2 billion. Diversification has made the economy stable down through the years in such classification as metal working, clothing, graphic arts, leather and leather products. An abundant supply of cod, halibut and haddock in nearby waters make Boston a center of the nation's fishing industry and a distribution point for fish from foreign countries.

Greater Boston's high percentage of skilled workers and highly trained technical personnel from its colleges and universities make the city the nation's center of electronic and industrial research. Having over 30,000 degreeholding engineers and scientists, Boston has the largest concentration of professionally trained workers of any metropolitan area in the free world.

Water resources come from over 17 reservoirs providing Boston with one of the world's purest and most dependable water supplies.

Boston Naval Shipyard, which can draw on a population of some 4 million within a reasonable commuting distance, has access to an unsurpassed pool of skilled manpower. Its strategic location, excellent harbor, and ideal approach to deep water, combined with outstanding manpower and industrial potential, all contribute to make the Boston Naval Shipyard a facility which is indispensable to the defense of our country.

Health is Boston's third largest industry. Medical skills, research and facilities are internationally known and respected. People come from every corner of the globe for treatment in Boston's fine medical institutions.

Boston has over 50 voluntary hospitals where 7,000 patients are treated daily. The three great medical schools in Harvard, Tufts and Boston University and hospitals associated with them, have won generous grants for medical research from the Federal government and other sources. The nuclear reactor at Massachusetts Institute of Technology along with other research projects will bring new victories to the many impressive medical discoveries already achieved through Boston medical science.



America's most treasured shrine, Old Ironsides

Ship building



Loading grain



Research laboratory



Sugar refinery





A ride on one of the Swanboats on the pond in Public Garden.

Lowell House and Charles River as seen from the new Holyoke Center, Harvard University



Beatleij Library, Simmons College

education

American education was born in Boston with the founding in 1635 of the Boston Latin School, the oldest free public school in the nation, and of Harvard College the following year. By 1660 there were more schools in and around Boston than there were large cities throughout the colonies. America's greatest concentration of colleges and universities affords visitors to "The Hub" the opportunity to visit these renowned institutions where tomorrow's business leaders are being trained.

Harvard University, with its traditions and magnificent setting in Cambridge, is Boston's representation in the Ivy League, and the Massachusetts Institute of Technology, fondly called "Tech" by thousands of its graduates, are both located just a few minutes by subway from downtown Boston.

Boston University, Boston College, Northeastern, Simmons and Emmanuel are all located in Boston proper as well as numerous smaller schools.





Massachusetts Institute of Technology

Minute Man



Boston University





King's chapel founded in 1686

Museum of Science



Charles Hayden Planetarium





culture

"The Athens of America" is the fond claim of all Bostonians. This enviable reputation as the seat of America's culture is a natural outgrowth of the seemingly endless opportunities to participate in cultural activities. The world famous Boston Symphony Orchestra is fully subscribed each season, and its offspring, the Boston Pops Orchestra, gives free evening concerts during the summer at the Hatch Memorial Shell on the banks of the Charles River. The Boston Arts Festival in the Public Garden each summer features an outstanding program of all the fine arts, drama, music, dance and exhibits of contemporary artists, architects and craftsmen.

Boston's museums are second to none in the dissemination of knowledge of the fine arts. The Museum of Fine Arts houses important collections of Egyptian, Greek, Roman and Near Eastern art as well as priceless collections of silver, tapestries and porcelains.

Because Boston is known as the "City of Yesterday and Tomorrow," the Museum of Science is of particular interest to visitors as they marvel at the world of science.

A new concept of Boston's cultural heritage is the outstanding Arts Festival which is staged each spring in the Boston Public Garden.